



2014 Sponsorship Opportunities

Become part of the Third Annual Brambleton Kid's Triathlon (BKT), to be held on Saturday, September 6, 2014. The Brambleton Community Association is excited to bring the sport of triathlon to our community youth. Our main goals for this family friendly event is to ensure a safe, high quality experience for athletes and their families; to donate proceeds to the Special Olympics of Loudoun; and to encourage a fit and healthy lifestyle for youth in and around Brambleton.



Proceeds from this event will be donated to the Special Olympics of Loudoun, which is one of the most successful athletic programs in Northern Virginia. Special Olympics is a non-profit organization that provides training and competition in various Olympic-style sports. Training is free to the athletes. The average cost to train an athlete is \$175 per season and is paid for by the local committee. The program has grown greatly over the past five years and relies on fundraising activities throughout the year to support programs such as golfing, basketball, tennis, volleyball, swimming, bowling, softball and more. Our hope is that the Brambleton Kids Triathlon will raise enough money to help as many Special Olympics athletes as possible.

The success of this event will depend heavily on corporate sponsorships. Your sponsorship support of the 2014 Brambleton Kids Triathlon will make this annual event a memorable day for our young athletes.

For more information, please contact Christine Elansary, Kids Triathlon Event Director, at christine.elansary@brambleton.org or call 703-542-6263.

Title Sponsor – \$2,500 – *The Brambleton Group*

Pre-Race Promotions

- Your company logo prominently displayed as Title Sponsor on BKT website (home page and sponsor page) and Facebook
- A listing and link from the BKT website to your company's website
- Your company logo recognized and prominently placed on all online race advertising and out-bound race promotional collateral
- Your company logo prominently placed on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash and Association Facebook page and Twitter

Race-Day Promotions

- Recognition as the official Title Sponsor
- Your company banner prominently displayed on the race course*
- Your company logo prominently displayed on the BKT participant t-shirt
- Acknowledgment of your Title Sponsorship announced regularly during the event and during awards ceremony
- Premier space at event
- Your corporate gift placed in participant race bag and distributed to all attending participants (gift optional)

* Please provide 6ft. x 3ft. banners for display on race day and promotional material to be placed in each race bag.

Post-Race Promotions

- Full page ad in the Brambleton Community Newsletter (2 months)

Diamond – \$1,000 (2 available)

Pre-Race Promotions

- A listing and link from the BKT Website to your company's website
- Logo recognition on all online race advertising and out-bound race promotional collateral
- Logo recognition on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash and Association Facebook page and Twitter

Race-Day Promotions

- Recognition as an official Diamond Sponsor
- Opportunity to kick off start the race or welcome the participants
- Premier exhibitor space and banner prominently displayed at the finish line festival and transition area
- Your company logo prominently displayed on the BKT event t-shirt
- Acknowledgment of your Diamond Sponsorship announced regularly during the event and during awards ceremony
- Your promotional material to be placed in each participant's race bag

* Please provide 6ft. x 3ft. banners for display on race day and promotional material to be placed in each race bag.

Post-Race Promotions

- ½ page ad in the Brambleton Community Newsletter (2 months)

Platinum – Medals Sponsor – \$750

Pre-Race Promotions

- A listing and link from the BKT website to your company's website
- Logo recognition on all online race advertising and out-bound race promotional collateral

- Company name listed on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash and Association Facebook page and Twitter

Race-Day Promotions

- Recognition as a Platinum sponsor
- Your company logo on the BKT event t-shirt
- Opportunity to present medals to participants at the finish line
- Acknowledgment of your Platinum Sponsorship announced regularly during the event and during awards ceremony
- Your company banner displayed at the finish line*
- Space at finish line festival to display materials

* Please provide 6ft. x 3ft. banners for display on race day and promotional material to be placed in each race bag.

Post-Race Promotions

- ¼ page ad in the Brambleton Community Newsletter (2 months)

Platinum – Awards Sponsor – \$750

Pre-Race Promotions

- A listing and link from the BKT website to your company's website
- Logo recognition on all online race advertising and out-bound race promotional collateral
- Company name listed on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash and Association Facebook page and Twitter

Race-Day Promotions

- Recognition as a Platinum sponsor
- Your company logo on the BKT event t-shirt
- Opportunity to present awards to 1st, 2nd and 3rd place male and female in each age group
- Acknowledgment of your Platinum Sponsorship announced regularly during the event and during awards ceremony
- Your company banner displayed by the awards podium*
- Space at finish line festival to display materials

* Please provide 6ft. x 3ft. banners for display on race day and promotional material to be placed in each race bag.

Post-Race Promotions

- ¼ page ad in the Brambleton Community Newsletter (2 months)

Gold – \$500 (7 remain)

Pre-Race Promotions

- A listing and link from the BKT website to your company's website

- Logo recognition on all online race advertising and out-bound race promotional collateral
- Company name listed on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash

Race-Day Promotions

- Opportunity to display your company banner in one of the following locations:
 - Along race course
 - Finish line festival
 - Parent spectator zone
- Your company name listed on the BKT event t-shirt
- Acknowledgment of your Gold Sponsorship announced regularly during the event and during awards ceremony
- Your promotional material to be placed in each participant's race bag

* Please provide 6ft. x 3ft. banners for display on race day and promotional material to be placed in each race bag.

Gold – Sign Sponsor – \$500

Pre-Race Promotions

- A listing and link from the BKT website to your company's website
- Logo recognition on all online race advertising and out-bound race promotional collateral
- Logo recognition on all flyers and postcards
- Sponsor spotlight recognition in the weekly community news bulletin, the Friday Flash

Race-Day Promotions

- Recognition as the official Sign Sponsor
- Your company logo displayed on the participants race bibs
- Your company name listed on the BKT event t-shirt
- Acknowledgment of your Gold Sponsorship announced during awards ceremony
- Your promotional material to be placed in each participant's race bag

Silver – \$250.00

Pre-Race Promotions

- A listing and link from the Brambleton Kid's Triathlon Website to your company's website

Race Day Promotions

- Your promotional material to be placed in each participant's race bag

Friends and Family Sponsor – \$100.00

Pre-Race Promotions

- A listing and link from the Brambleton Kid's Triathlon Website to your company's website

Customized Sponsorship Packages

We are flexible in creating a package tailored to meet your company's needs. Please contact us to discuss any ideas that you have.

"In-Kind" Sponsor

Donations of goods and services are essential to the success of this event. Benefits of sponsorship will be determined based upon value of donation and commiserate with sponsorship packages of similar value.

About Brambleton

Brambleton Community Association is a large-scale, master homeowners association for the Brambleton community, located in Loudoun County, Virginia. Brambleton encompasses more than 2,000 acres; is currently home to 3,700 households or approximately 15,000 residents, and will grow to 8,181 single-family homes, townhomes, and condominiums; and prides itself with its natural beauty and landscapes, numerous water features, outstanding amenities, events and programing which all create a tremendous sense of community.

Brambleton Community Association is a proud member of Community Associations Institute, National Parks and Recreation Association, Loudoun Chamber of Commerce and the Dulles South Alliance.



Saturday, September 6, 2014 – 8:00 AM

2014 Sponsorship Commitment Form

Company Name: _____

Contact Name: _____

Title: _____

Address: _____

City, State and Zip Code: _____

Telephone: _____ fax: _____

Email: _____

Please Check Your Desired Sponsorship Level:

- Title Sponsor (\$2,500) -
- Diamond – (\$1,000)
- Platinum – Medals Sponsor (\$750)
- Platinum – Awards Sponsor (\$750)
- Gold – (\$500) – 8 Available
- Gold – Sign Sponsor (\$500)
- Silver – (\$250)
- Friends and Family Sponsor (\$100)
- "In Kind" Sponsor,
 - o Services/Goods Value \$ _____

RULES & REGULATIONS

1. Sponsorship forms and payment are due by **August 11, 2014**.
2. Company logos must be submitted in electronic format (.eps or .pdf) and will be used by Brambleton Community Association in a professional manner to signify the sponsor's support of the **Brambleton Kids Triathlon** and shall not be revised or altered in any way by Brambleton Community Association without permission. Please send company logos to **Christine Elansary** at **christine.elansary@brambleton.org**.
3. The event will be held rain or shine. Your commitment to sponsorship is final. No refunds or credits will be issued.

AGREEMENT

We hereby confirm our sponsorship for the **2014 Brambleton Kids Triathlon**. We agree to abide by the rules and regulations as part of this agreement.

Sponsor Authorized Representative (please print): _____

Sponsor Authorized Representative Signature: _____

Telephone: _____ (Ext.) _____

Email Address: _____ Cell Phone #: _____

Date: _____

**PLEASE SEND PAYMENT TO:
BRAMBLETON COMMUNITY ASSOCIATION
Attn: Christine Elansary/2014 Brambleton Kids Triathlon
42395 Ryan Road, Suite 210
Brambleton, VA 20148**

Fax: **703-542-6266** – Attention: Christine Elansary, Brambleton Kids Triathlon Event Director

1. Please make checks payable to "BRAMBLETON COMMUNITY ASSOCIATION".

For Brambleton Community Association use only:

Brambleton Community Association Authorized Representative: _____

Amount Received: _____ Check Number: _____ Confirmation Sent: _____