



Election Campaign Guidelines

Reviewed by the Board 6/20/11; REVISED FOR 2017

Brambleton Community Association desires to keep the campaigning experience in Brambleton a positive and fair experience for our resident as well as the candidates. The purpose of these guidelines is to outline the policies and procedures for candidates to follow while campaigning for public office by way of participation in Brambleton events, programs or related communications. This policy will be enforced by the General Manager or BCA Staff; and may be changed by the Board of Directors as deemed necessary.

Campaigning at Association Events

All candidates are permitted to attend major events that are held by the Association provided that they register, within the timeframe provided by the Association, prior to the event; are respectful of the personal space of others; maintain a positive campaign and experience; and agree to remove all campaign literature that ends up on the ground. Candidates, their campaign representatives, or other people related to their campaign, shall not block, crowd or congregate around the entrance to an event. Other requirements or restrictions may be put in place by the General Manager as deemed necessary at the time of the event.

Brambleton Community Association will offer all candidates an equal opportunity to purchase booth space at major Brambleton events (\$150 for Festivals, \$50 for Concerts). A dedicated political campaign area will be designated at these events for candidates to have a booth. Candidates are responsible for providing tents, chairs, tables as they desire for such booth space or one can be provided for an additional fee of \$150 at festivals only. All campaigning marketing materials can only be displayed within the designated campaigning area. We ask that the Candidate, their campaign representative, or other people related to their campaign not canvas the crowd. While actively campaigning they must remain within 10 feet of their designated campaigning area. Booth space will be assigned by event staff prior to the event and you will receive a site map and logistical information on set up the week of the event. Other requirements or restrictions may be put in place by the General Manager as deemed necessary at the time of the event.

Major events are Red, White and Bram Concert and Fireworks; Thursday Night Concert Series; and Fall Festival. Unregistered campaigning at major events will not be permitted. Campaigning at Brambleton's smaller community events will not be permitted.

Sponsorship

Brambleton Community Association will not accept sponsorships for Association events from any candidate or elected official for political office, political party or slate of candidates for any office. Contact the BCA events team at events@brambleton.org for the latest sponsorship package and other events and sponsorship details.

Campaign Materials

Campaign materials may not be left or distributed inside Association facilities or on Association common areas; with the exception of materials allowed on Election Day if an Association facility is used as a polling place.

Political Ads in Association Communications

Brambleton Community Association will accept paid campaign advertising to be placed in the Association's Newsletter 2 months prior to the election. Campaign ads are limited to one ½ page ad per month for each candidate. Political or campaign ads will not be permitted on the Association's website or weekly e-bulletin.

Candidate Profile Newsletter and Meet & Greet

Brambleton Community Association finds a value in providing its residents with opportunities to meet and understand candidates' platforms and related issues. The Association can host a forum at an Association facility for residents to meet the candidates running for local elections. The Association can also use its resources to create, implement and distribute a dedicated candidate profile newsletter to its residents.

Candidate Articles

Association may request candidates to submit a newsletter article to introduce themselves, or address a specific issue that may be of interest to the community. This opportunity will be offered to the appropriate candidates on an equal basis. Such request will come from the Board and/or General Manager. Candidates with ideas for such articles should direct those ideas to the General Manager for consideration.

Association Resources

Association resources such as staff, equipment, facilities, postage, letterhead or official stationery, and funding, will not be used for promotion or opposition to any one or a number less than all candidates for a political office, political party, or slate of candidates for any office or by an organization or individual advocating for or against a particular issue on a local, state, or national level. This would not preclude an independent, non-partisan organization (e.g. League of Women Voters or the Association) from holding a candidate forum or debate in an Association facility or from a debate or candidate forum.

Changes to the Guidelines

The Board reserves the right to deviate from these guidelines as they find necessary. Any deviations or changes to these guidelines will be done on an equal and fair basis to all candidates. The Board authorizes the General Manager to deviate from the guidelines in a similar manner as necessary. All deviations made by the General Manager shall be communicated to the Board President at first reasonable opportunity after such deviation.

Brambleton wishes all candidates the best with their campaigns. Good Luck!!!